## Welcome to our website

Please visit our partners to review their privacy policy: Facebook - <u>https://www.facebook.com/policy.php</u> LinkedIn - <u>https://www.linkedin.com/legal/privacy-policy</u> Google - <u>https://policies.google.com/technologies/partner-sites</u>

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1. Acceptance of Terms: Your access to and use of this website ("Website") constitutes your acceptance of and agreement to be bound by these Terms of Use ("Terms"), which together with our Privacy Policy ("Policy") govern your relationship with the owner of the Website ("Owner"). IF YOU DO NOT AGREE TO ANY PART OF THESE TERMS, YOU ARE EXPRESSLY PROHIBITED FROM USING THE WEBSITE.

## 2. Definitions:

"Us" or "We" refers to the Owner of the Website. "You" refers to any user or viewer of the Website.

## 3. Content:

The content of the Website ("Content") is provided for your general information and use only. It is subject to change without prior notice. Neither Owner nor any third party provides any warranty or guarantee as to the accuracy, timeliness, performance, completeness, or suitability of the Content for any particular purpose.

You acknowledge that the Content may contain inaccuracies or errors, and Owner expressly disclaims all liability for any such inaccuracies or errors to the fullest extent permitted by law.

Your use of the Content is entirely at your own risk, and Owner shall not be liable for any resulting damages.

You are solely responsible for ensuring that any products, services, or information available through the Website meet your specific requirements.

## 4. Intellectual Property:

The Website and its Content are the property of or are licensed to Owner. This includes, but is not limited to, the design, layout, look, appearance, and graphics.

Reproduction of the Content is strictly prohibited except in accordance with the copyright notice, which is incorporated into these Terms.

All trademarks reproduced on the Website that are not the property of or licensed to Owner are acknowledged on the Website.

Unauthorized use of the Website may constitute copyright infringement and may give rise to a claim for damages and/or be a criminal offense.

5. Links:

The Website may contain links to other websites ("Third-Party Websites"). These links are provided for your convenience to offer further information and do not signify any endorsement by Owner of the Third-Party Websites. Owner is not responsible for the content of any Third-Party Websites.

### 6. Changes to Terms:

Owner reserves the right to modify these Terms at any time without prior notice. Your continued use of the Website following any such modifications constitutes your acceptance of the revised Terms.

### 7. Governing Law:

These Terms and your use of the Website shall be governed by and construed in accordance with the laws of the State of [Insert State], without regard to its conflict of laws provisions.

### 8. Severability:

If any provision of these Terms is held to be invalid or unenforceable, such provision shall be struck and the remaining provisions shall remain in full force and effect.

#### 9. Waiver:

No waiver of any provision of these Terms shall be effective unless in writing and signed by Owner.

## 10. Entire Agreement:

These Terms and the Policy constitute the entire agreement between you and Owner with respect to your use of the Website

## **Privacy Policy and Earning Disclaimer:**

The protection of users' privacy online is of paramount importance to us, particularly when engaging in business activities on our website. This Privacy Policy ("Policy") outlines our data collection and processing practices for both casual visitors ("Visitors") and those who choose to register and access the available services through our website's sales funnels ("Authorized Customers" collectively referred to as "Users").

"Personally Identifiable Information" ("PII") encompasses any data that can be used to directly or indirectly identify, contact, or locate an

individual. This includes, but is not limited to, names, addresses, phone numbers, email addresses, financial profiles, social security numbers, and credit card information. Excluded from PII are anonymously collected data (i.e., without individual user identification) and demographic information not directly linked to a specific individual.

# Which personally identifiable information (PII) is collected?

1. Data Collected:

Visitors: We collect basic user profile information from all site visitors. This may include, but is not limited to, browsing history, device information, and approximate location data.

Authorized Customers: Additionally, we collect personal information from authorized customers who register and utilize our services. This includes, but is not limited to:

Contact Information: Names, addresses, phone numbers, and email addresses.

Business Information: Nature and size of the business, including industry and market demographics.

Advertising Inventory: Details of advertising inventory intended for purchase or sale, including format, targeting parameters, and pricing.

2. Third-Party Data Collection:

In addition to our direct data collection, certain third-party service vendors may also collect information from visitors and authorized customers. These vendors include, but are not limited to, credit card companies, clearinghouses, and banks involved in facilitating financial transactions such as credit card processing or escrow services. We do not control these third parties' data practices, but we require them to disclose their privacy policies and how they handle personal information obtained from our users. Please note that some third parties may act solely as intermediaries, transmitting information without storing or using it themselves.

# How does the site or our website use personally identifiable information?

1. Use of Personally Identifiable Information:

Personalization: We leverage PII to personalize user experiences by tailoring service offerings and content relevance on the website. Fulfillment of Transactions: PII is essential for facilitating buying and selling requests within the website's marketplace. Communication: We utilize PII to send targeted communications to visitors and authorized customers regarding relevant research opportunities, purchase/selling offers, and subject matter updates. Response and Information Sharing: We may respond to specific inquiries or provide requested information using PII to personalize and enhance assistance.

#### 2. Information Sharing:

Authorized Customer Matching: With user consent, we may share PII about authorized customers with other authorized customers seeking to evaluate potential transactions within the marketplace. Aggregated Data Sharing: We may share non-personally identifiable, aggregated data about our user base (including demographics) with affiliated agencies and third-party vendors for market research purposes.

Opt-Out Options: We provide clear and accessible opt-out mechanisms for users who wish to limit communications or information sharing with us or our authorized agents.

## How is personally identifiable information stored?

The personal information we collect is securely stored and protected using industry-standard measures. Authorized access is restricted solely to fulfill the purposes outlined above, and no third-party entities or employees have access beyond this. In terms of user control, visitors and authorized customers may opt out of receiving unsolicited communications or being contacted by us, our vendors, or affiliated agencies at any time. This can be accomplished by following the instructions included in any email, message, or correspondence.

We utilize cookies for various purposes on our website. These include gathering insights into visitor preferences and service usage, as well as enhancing security for authorized customers. For instance, if an authorized customer remains inactive for ten minutes after logging in, we will automatically log them out to maintain account security.

# How does the site or our website keep personally identifiable information secure?

Employee Awareness: All employees undergo thorough training on our comprehensive security policies and procedures. Access to personally identifiable information is strictly limited to a select group of authorized personnel, each requiring secure password authentication.

Security Measures: We maintain robust security systems and processes that are subject to regular audits and updates. Sensitive data, such as financial information and Social Security numbers, receives additional protection through robust encryption protocols, both during transmission and storage.

Limitations of Data Security: While we prioritize maintaining a secure environment, it's essential to acknowledge inherent limitations in electronic communication and data storage. Despite implementing commercially reasonable security measures, no system can guarantee absolute immunity from errors, malicious attacks, or unauthorized access. Therefore, we cannot offer absolute guarantees against such occurrences and disclaim any liability for associated damages.

## How can visitors correct any inaccuracies in personally identifiable information?

Updating and Accessing Information: Visitors and authorized customers may access and update their personally identifiable information (PII) at any time by contacting us through the dedicated form available on the "About Us" page. This form can also be used to request deletion or deactivation of PII.

Deletion Mechanism: We provide a user-friendly mechanism for deleting or deactivating PII directly from our database via email. While commercially reasonable efforts will be made to complete such requests, please be aware that due to data backups and legal record-keeping requirements, complete deletion may not always be possible. However, any requested deactivation will functionally remove the information from active use, ensuring it is not sold, transferred, or used in any way moving forward.

## In the event of amendments to the Privacy Policy, what provisions are in place regarding user notification and the potential impact on previously restricted information disclosures?

Changes to Privacy Policy:

1. This website may periodically update its Privacy Policy. Any such revisions will be promptly posted on the website. However, if the revisions materially impact the disclosure of personally identifiable information previously restricted at a visitor's or authorized customer's request, such individual will be directly notified and granted the opportunity to object to the proposed disclosure.

2. This website may contain links to external websites. Clicking on such links constitutes navigating to a separate website. We encourage users to review the privacy policies of those linked websites, as their practices may differ from ours.

**Income Disclaimers:** 

1. Any income or earnings statements presented on this website are not guaranteed or representative of typical results. Reliance upon such figures implies acceptance of the inherent risk of achieving different outcomes. Where specific income figures are attributed to individuals or businesses, such results represent their achievements and do not constitute a guarantee of similar success for others.

2. Testimonials and past successes do not serve as reliable indicators of future performance. Income generation is influenced by numerous factors beyond our control, including individual background, work ethic, and business practices. Therefore, we cannot guarantee financial success, prize winnings, or any specific level of income. Reliance upon our figures implies acceptance of the potential for minimal or no income generation.

3. Internet businesses involve inherent risks and may not be suitable for everyone. Decisions based on information presented on this website should be undertaken with the understanding that significant losses or a complete lack of income are possible.

4. Users are advised to conduct their own due diligence before making any business decisions. All information, products, and services provided by this website should be independently verified by qualified professionals before reliance. Careful consideration and evaluation are recommended before utilizing any information for business purposes.

5. All disclosures and disclaimers contained herein or on this website apply equally to any offers, prizes, or incentives provided by our company.

6. You agree that our company shall not be held responsible for the success or failure of your business decisions, regardless of their foundation in information presented by our company, its products, or its services.